INCREATE

Web production and digital design agency

[01]

About Us

INCREATE is a web production agency

One of the top 3 Ukrainian digital agencies in the web development industry

Specializing in project development from creating idea to implementing full launch

Represent Ukraine at the international web design contests Awwwards and CSSDA

[02]

About Us

year of
experience

7+

people
on board

20+

projects

300+

located in Kyiv

UA

[03]

Awards

Top 3 digital agencies providing
services in the field of digital development

awwwards honors x2
awwwards mobile excellence x2

Top 5 web studios in Ukraine for development
on CMS WordPress

CSSDA website of the day x1
CSSDA special kudos x2

Top 10 web studios in Ukraine
for development on CMS OpenCart

[04]

IAB Top 3

Is a non-profit organization whose purpose is promoting development of interactive advertising in Ukraine.

It is a part of the international IAB association. IAB representative offices successfully operate in more than 40 countries on 4 continents.

[05]

Our Team is verified

- Staff
- Turnover
- Financial Stability
- Client Recommendation
- Completed Works
- Festivals & Competitions
- Market Reputation

INCREATE

#3 digital developer in Ukraine

rating 2022 by Interactive Advertising Bureau (IAB)

iab.

[06]

Our Clients

iMind
technologies

Cersanit
construction materials

Fado
engineering plumbing

Open Teck
metal-plastic products

Lamel
beauty & cosmetics

Miniso
beauty & cosmetics

Christina
beauty & cosmetics

Kapelou
warehouse equipment

Caparol Center
construction materials

Freight center
logistics

Inbet Games
gaming

3oaks
gaming

Super spae studio
architecture

Office construction
architecture

Chaign
cryptocurrency

Eliteboost
gaming

[07]

Our Expertise

eCommerce | Medtech & Healthcare | Web services

Health & Beauty Technologies | Real Estate

Education | Gaming | Commercial Property

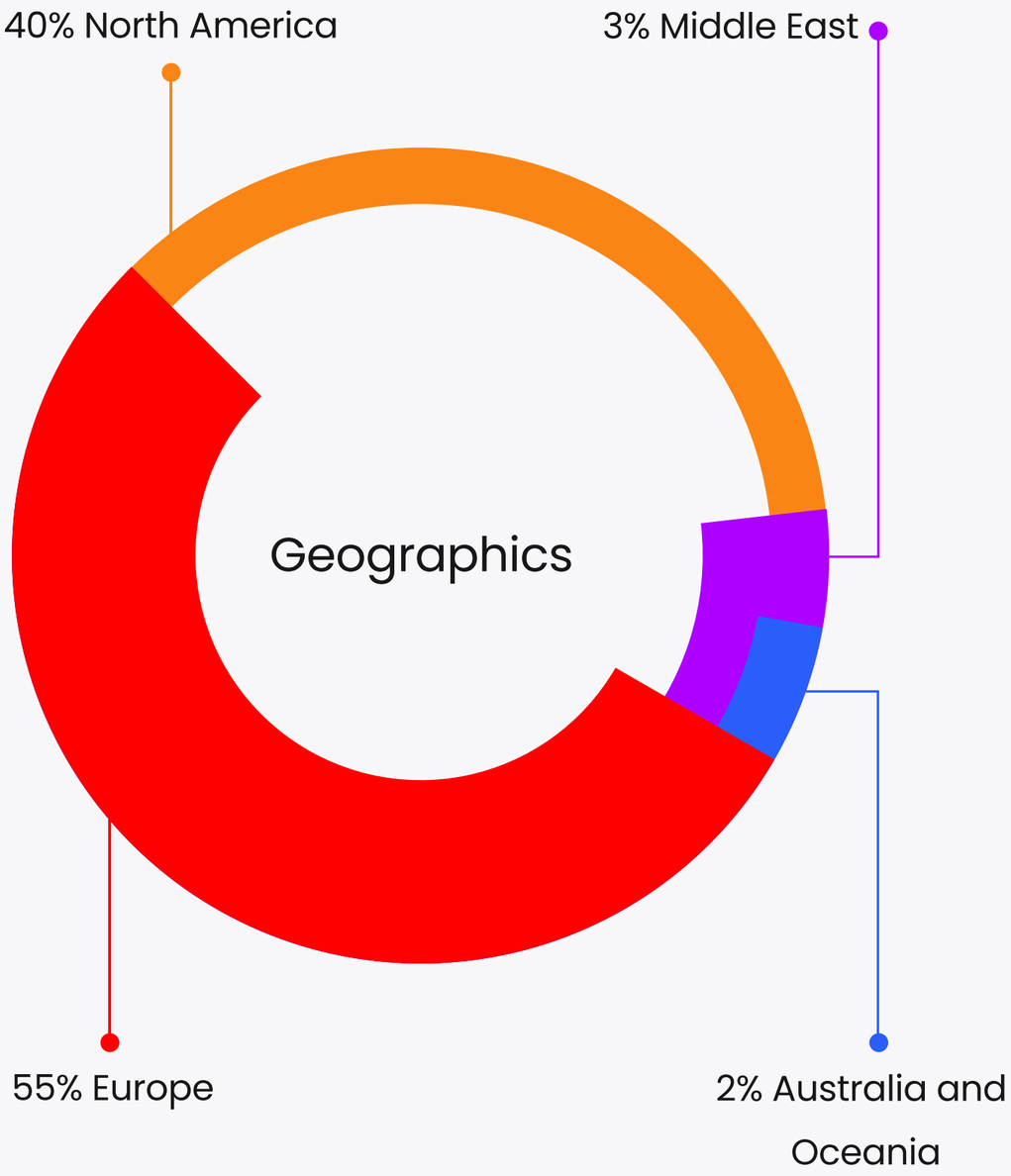
Entertainment | Industry & Logistics

55% Europe

3% Middle East

40% North America

2% Australia & Oceania



[08]

Reviews

Clutch
FIRMS THAT DELIVER

5.0 ★★★★★
21 reviews ↗

web development | increate | web | web design

Anatoliy Belogurov
CEO, Office Construction LLC
5.0 ★★★★★
visit website ↗

" Everything was carefully thought out by INCREATE "

Tetiana Vzhesnievska
Head of Marketing, KAPELOU
5.0 ★★★★½
visit website ↗

" We were satisfied with the quality of work the team produced "

Denys Biliak
CEO, Corebud
4.9 ★★★★½
visit website ↗

" We were pleased with the team and the result we got "

Anna Malii
Director of Quality, NMTC LTD Co.
5.0 ★★★★½
visit website ↗

" We are pleased with the result "

[09]

Our Services

Branding

Rebranding or creating brand new identity, design systems that you'll be proud of.

- Branding Research
- Branding Identity
- Rebranding
- Identity Implementation
- Identity Guidlines

Graphic Design

Creating custom illustrations, icons sets, gifs and videos to make you design standing out more.

- Promo Videos
- 2D
- 3D
- Custom Icons
- Interaction Design
- Packaging
- Motion Design

Product Design

Testing hypotheses, preparing presentations for your stakeholders. Creating design system for designers, and writing guides for developers.

- Competitors Research
- Features Analysis
- CJM
- Design System
- UI/UX Design
- Prototyping
- Website Maintenance

Web Design

Designing a website that users will remember and competitors will be jealous of.

- Design Audit
- Competitors Research
- UI Kit
- Visual Concept
- UI/UX Design
- Adaptive Design
- Website Maintenance
- Content Architecture

Our Services

Front End

Creating presentation layer (front-end) of MVP and final versions of websites and services using all current development technologies.

Native
React.js
Next.js
Green Stock
GSAP
Three.js
TypeScript
CSS
HTML
Vue.js
JavaScript

Back End

Creating data access layer (back-end) of MVP and final versions of websites and services using all current development technologies.

Wordpress
Opencart
Laravel
PHP
MySQL/PostgreSQL
JavaScript
Angular
Zend
Node.js

Online Store
Promo Website
Online Catalog
Corporate Website
Web Service

[11]

QA

Basic

Basic functional and compatibility tests on various browsers
and devices, which do not have complex functionality and high traffic.

Type of wesites: • Landing page • Corporate website

Included in the service package:

Up to 4 Browsers | 5 Devices | 6 Types of Testing

Standart

Qualitative testing that helps to identify all the main errors and issues.
Suitable for websites with a higher functionality level and traffic.

Type of wesites: • Online Store • Small Services • Corporate websites

Included in the service package:

Up to 5 Browsers | 5 Devices | 9 Types of Testing

Advanced

Wide range of tests including site security, accessibility, usability and compliance testing, multilingual testing and website localization.
Suitable for websites with high functionality, load and integrations.

Type of wesites: • Landing page • Corporate website

Included in the service package:

Up to 8 Browsers | 6 Devices | 18 Types of Testing

Custom

Set up testing as needed, including any tests that are required for a particular website. In this case, the automatic testing capability is connected.

Included in the service package:

Devices and browsers that match the needs of the customer

Project Steps

We create craft websites that help to reach their market potential. Additionally, our workflow provides clients with methods to meet their needs.

01 Analysis

02 Design research

03 Prototype

04 Design

05 Development

06 Release

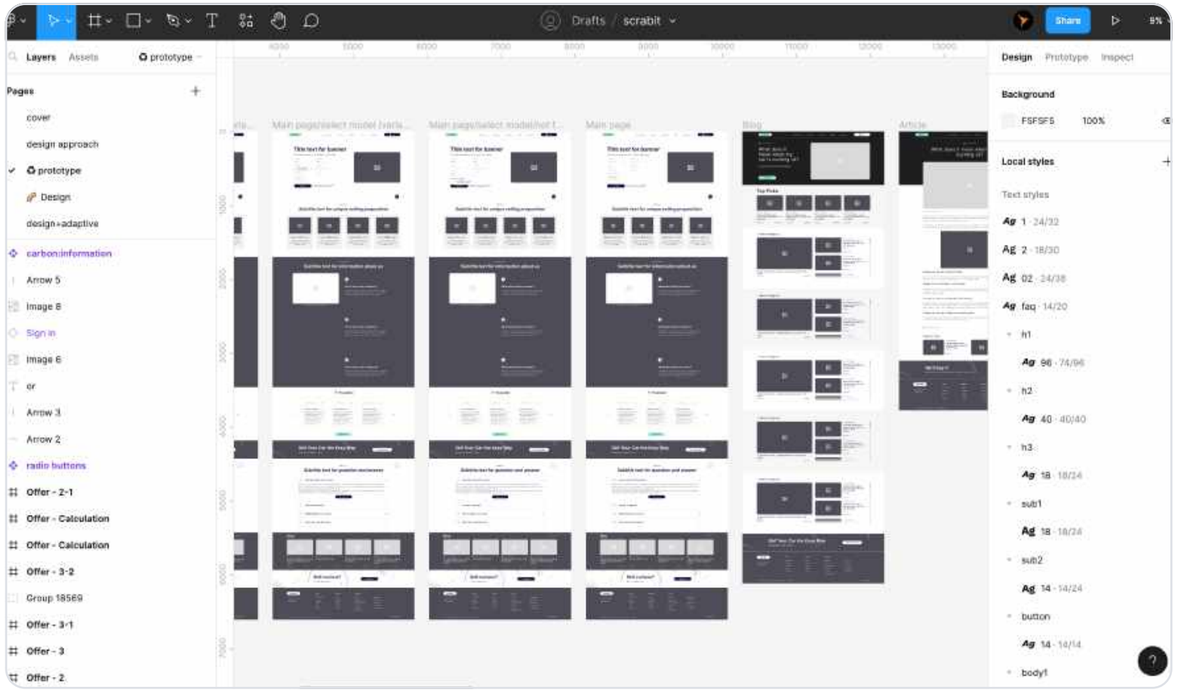
07 Revision

08 Support

Prototype

Based on the research and parameters, the text and visual architecture of the website is developed.

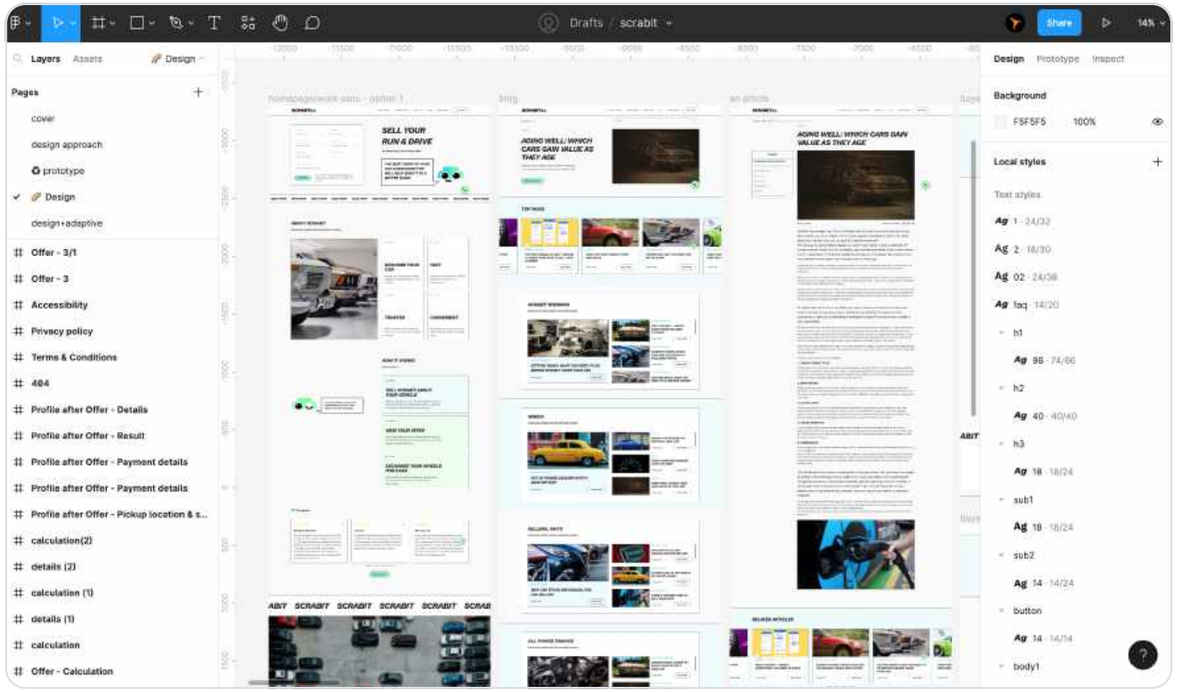
- Information Architecture
- Prototype
- Prototype Presentation



Design

A design with an approved style is superimposed on the prepared architecture.

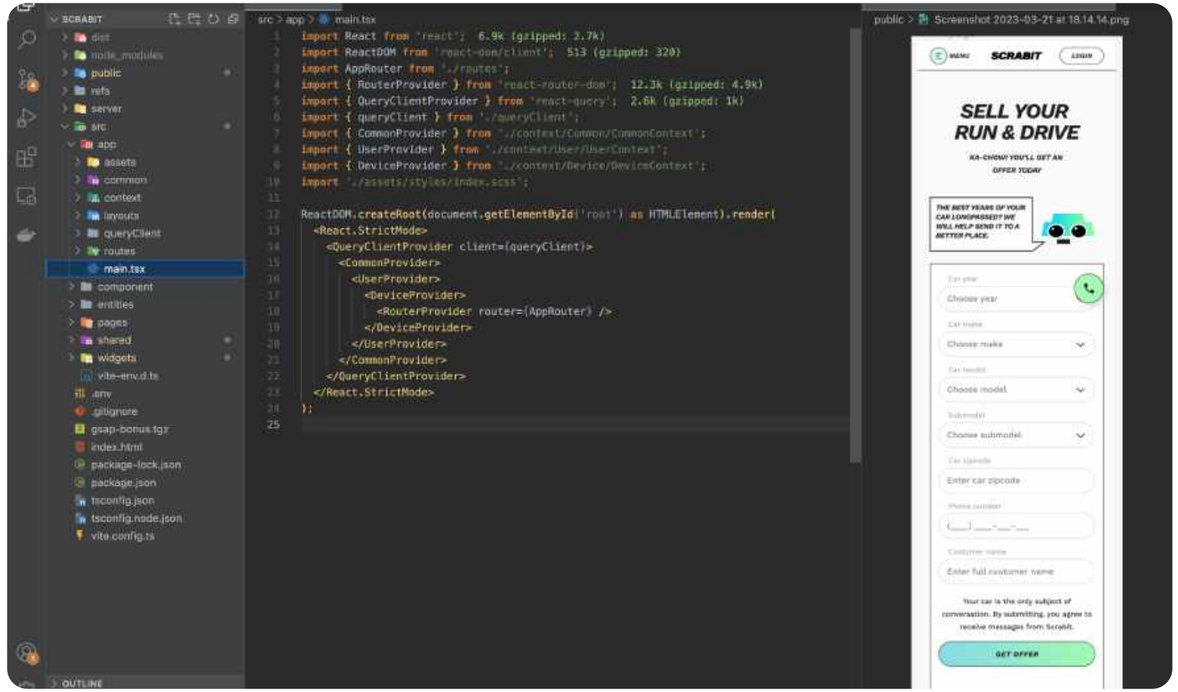
- Homepage
- Other Pages
- Animations
- Graphic Illustrations
- 3D
- Adaptive (mobile and tablet version)



Development

A vision directly created at the design stage must be implemented at the development in order for the product to come to life.

- Front End
- Back End
- Content Filling
- QA
- Product Release
- User Guide
- Technical Support



INCREATE

Our latest projects

iMind

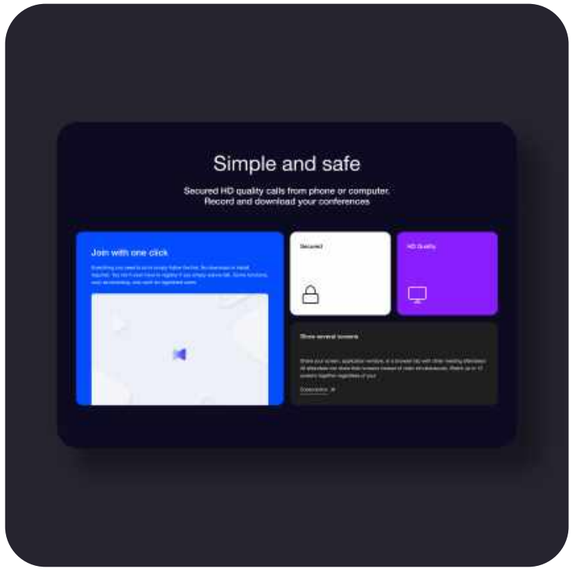
Software service for secure, high quality video meetings, available for everyone, on any device

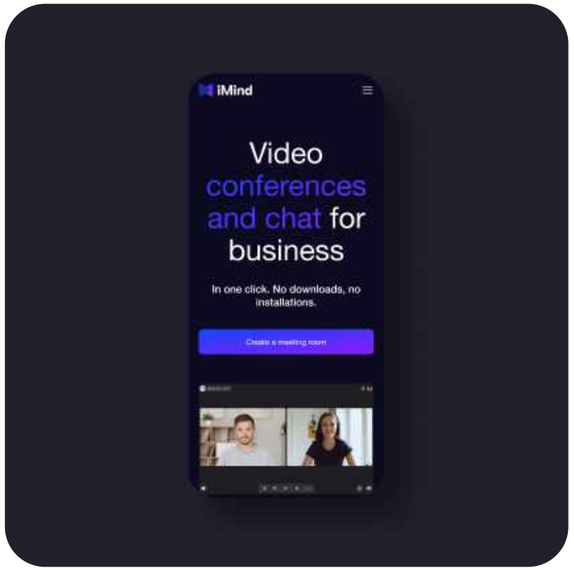
Industries: software developers

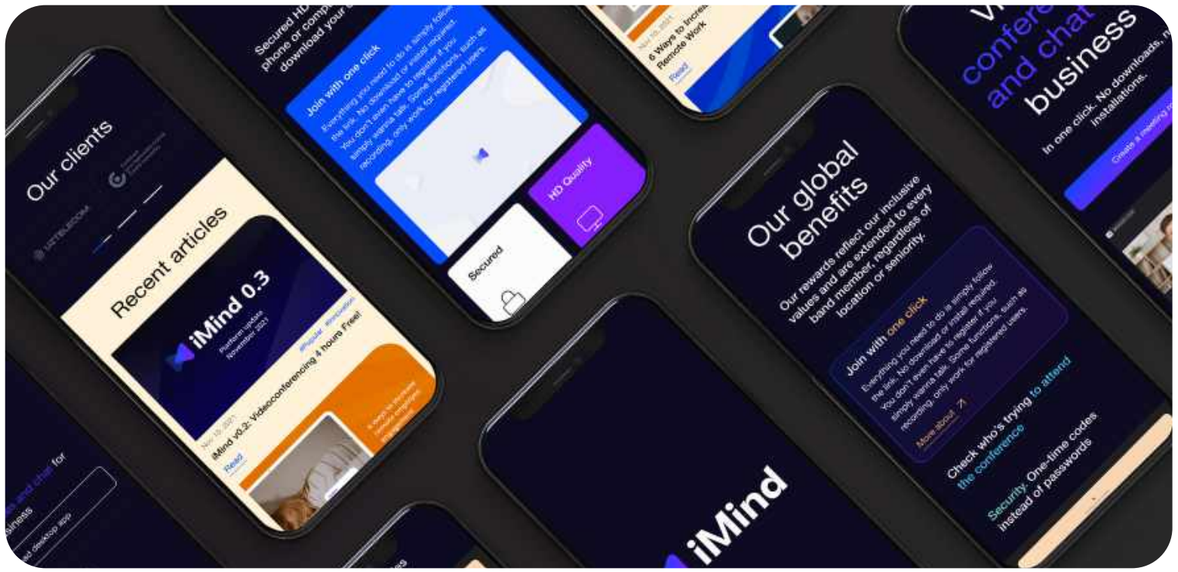
What we did:

- Website redesign
- Front-end development
- Technical support

Link: Visit website







Chaign

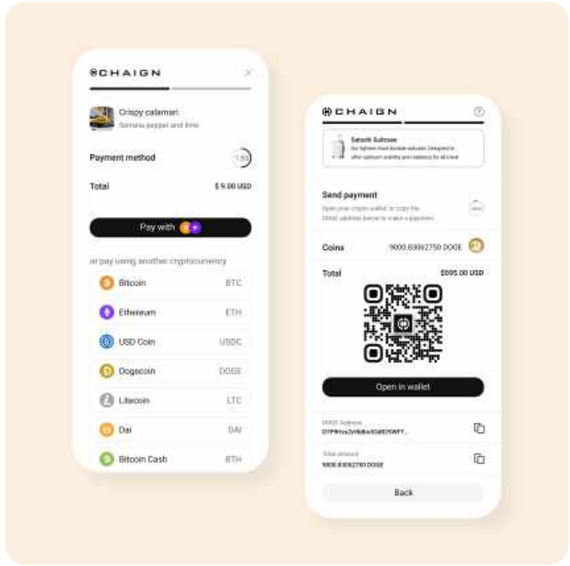
Technology company which makes it easy to accept crypto payments or send crypto payouts while gaining access to a global user base.

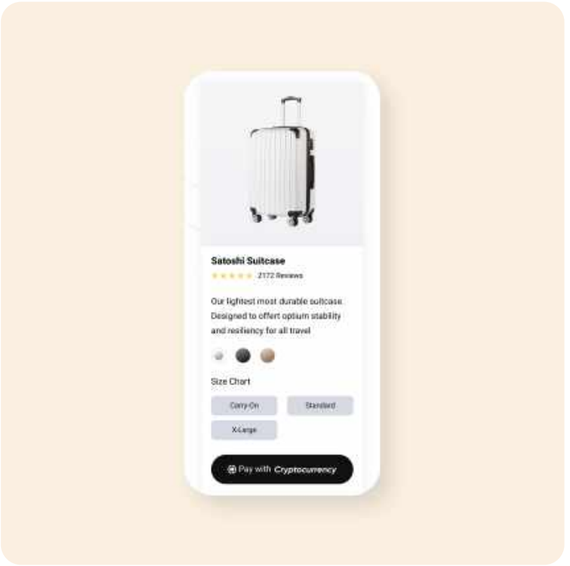
Industries: B2B / cryptocurrency

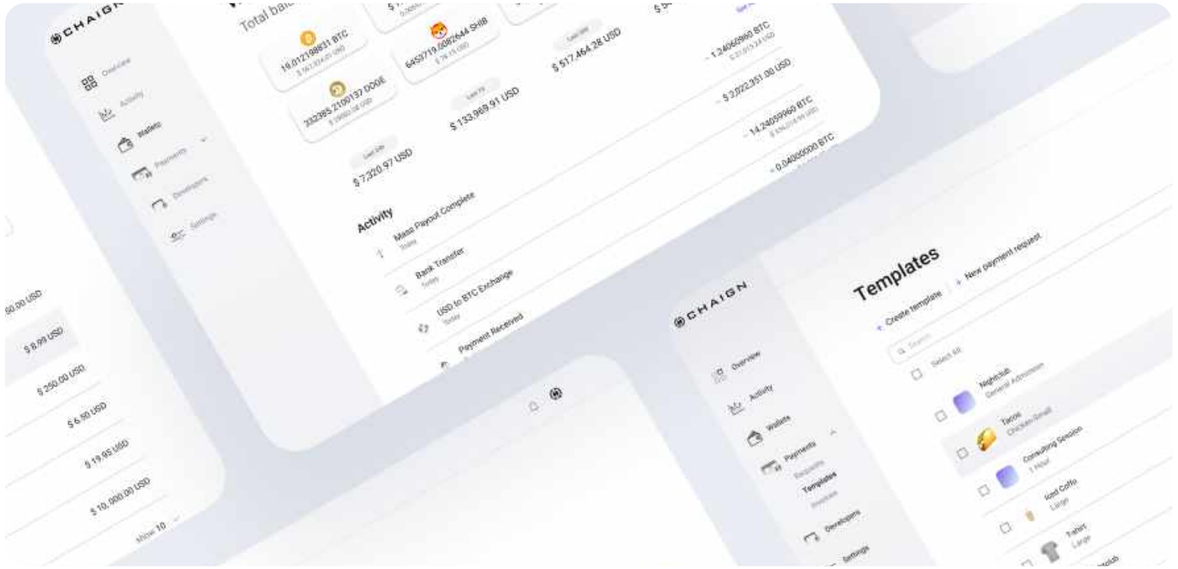
What we did:

- UI design
- Graphic design
- Animation

Link: Visit website







3OAKS

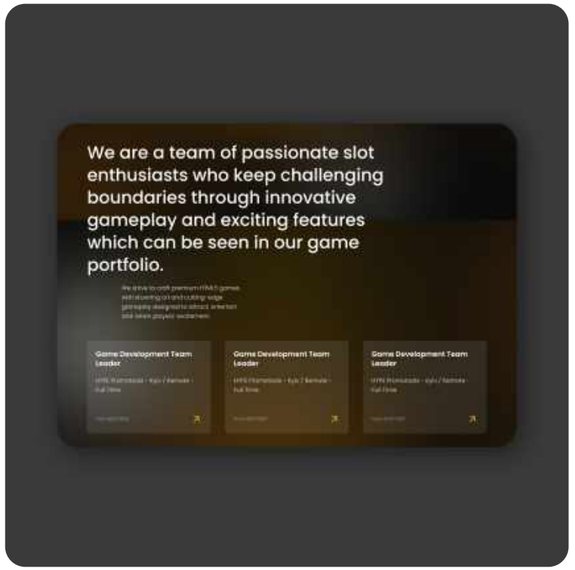
content distributor who works alongside established high-value studios to distribute casino content and marketing tools to regulated markets across the globe.

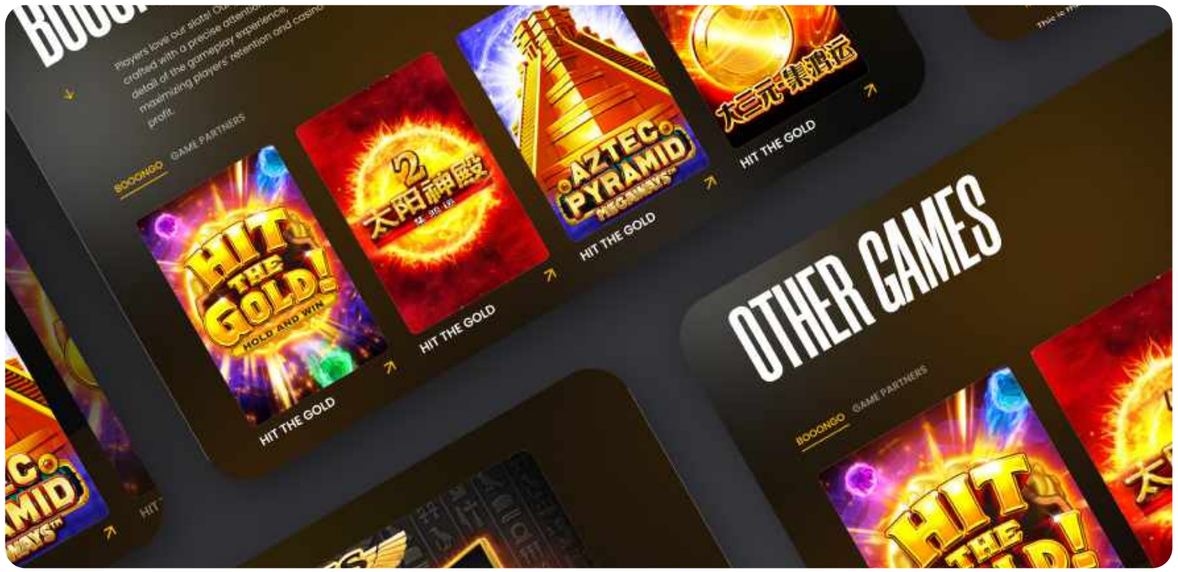
Industries: gaming

What we did:

- Branding
- UI/UX design
- Front-end development
- QA

Link: Visit website





Freight Center

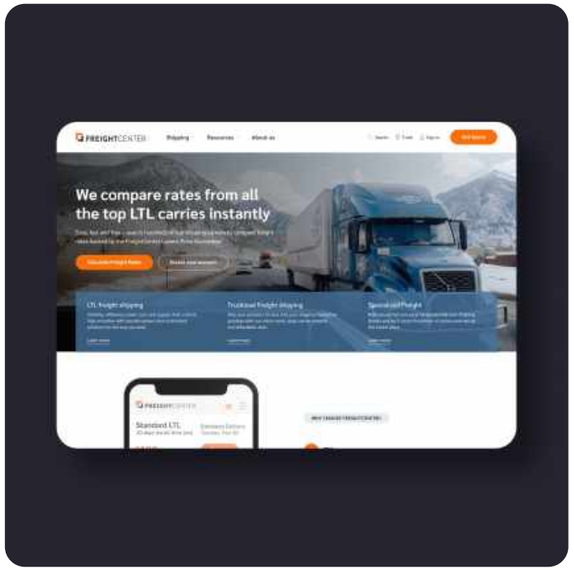
Full-service logistics company whose primary focus is to use web-based tools to help businesses and individuals with their freight shipping needs.

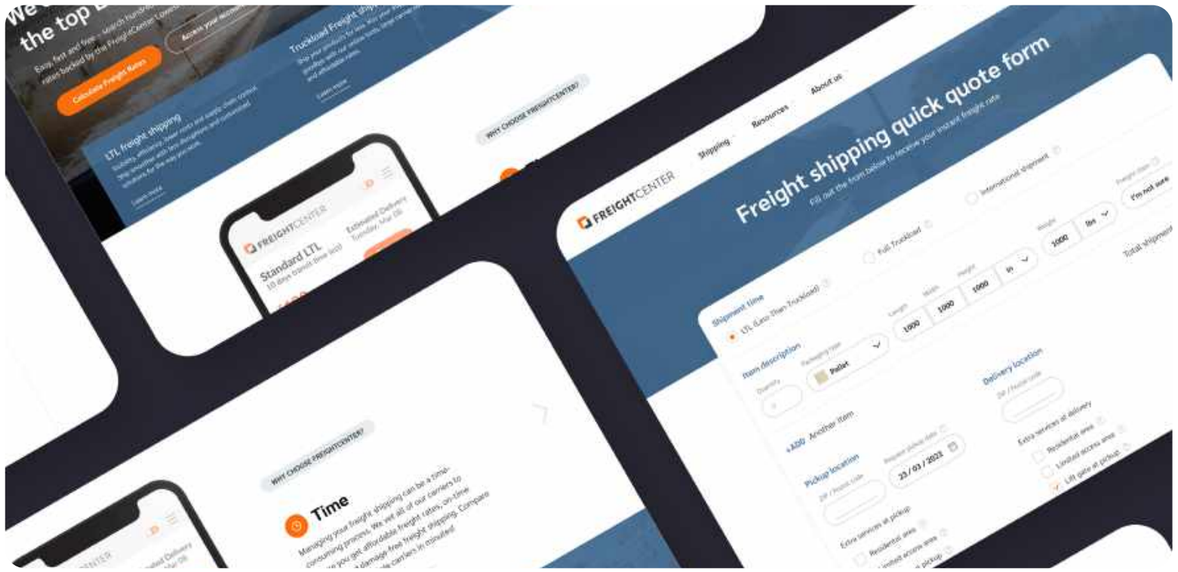
Industries: logistics

What we did:

- UI/UX design
- Front-end development
- Back-end development
- Integrations
- QA
- Server Setup
- Technical support

Link: Visit website





Qira

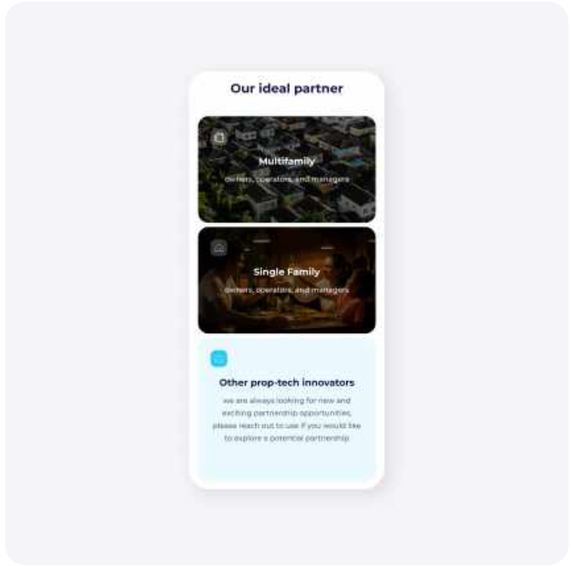
boutique financial management platform that offers property managers a way to improve cash flow and avoid bad debt.

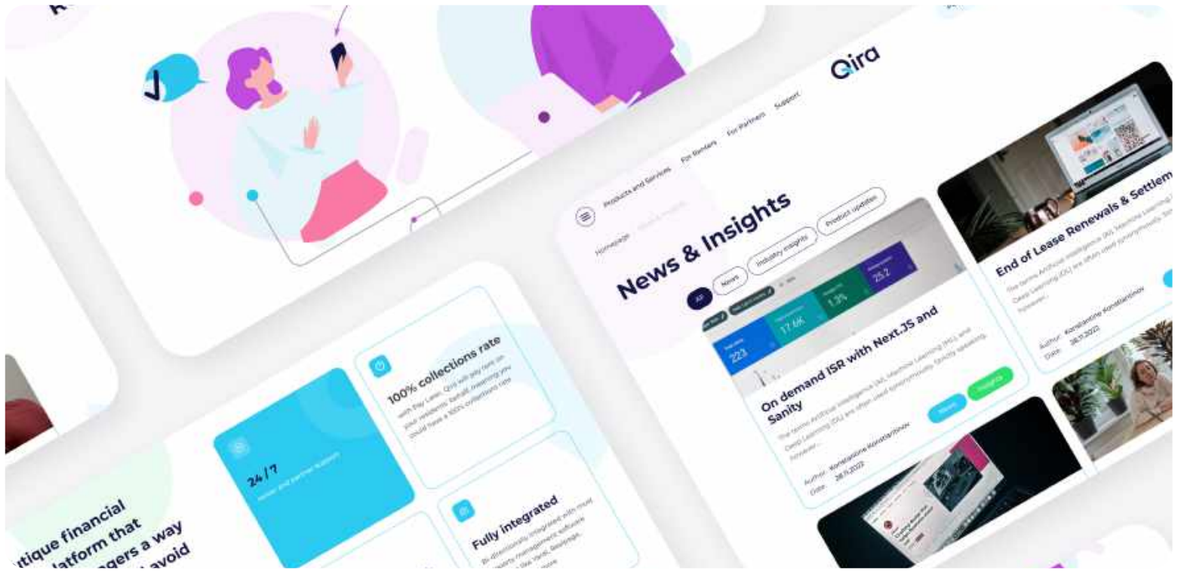
Industries: rent company

What we did:

- UI/UX design
- Graphic design
- Animation
- Front-end development
- Back-end development
- QA
- Technical support

Link: Visit website





Nam Chung

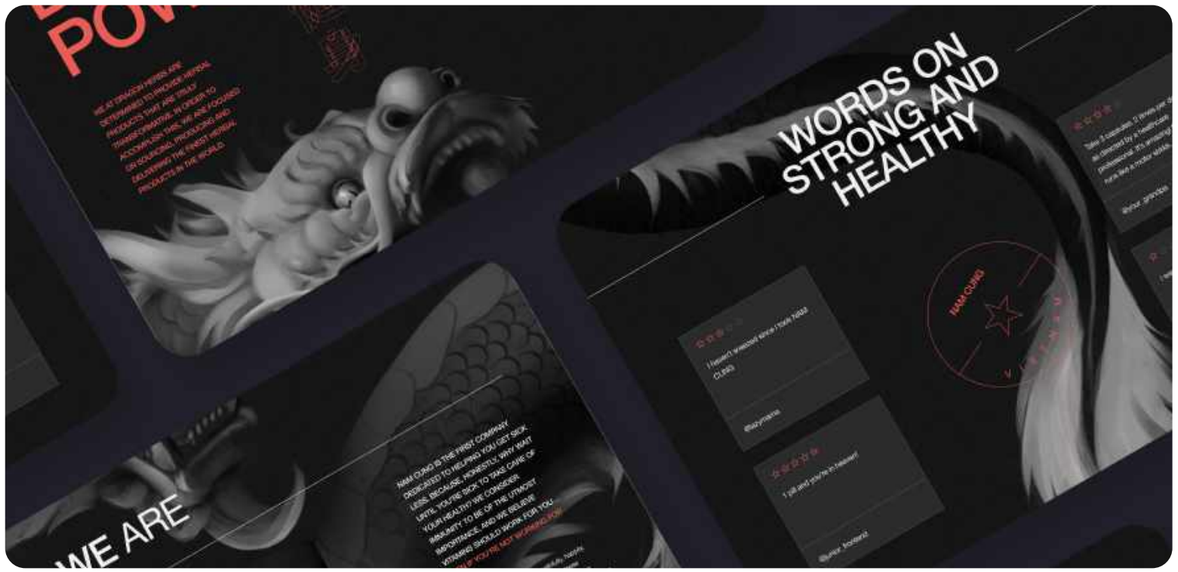
is one service for secure, high quality video meetings, available for everyone, on any device

Industries: Video services

What we did:

- Branding
- UI/UX design
- Front-end development
- Back-end development
- QA

Link: Visit website



Interaxtion

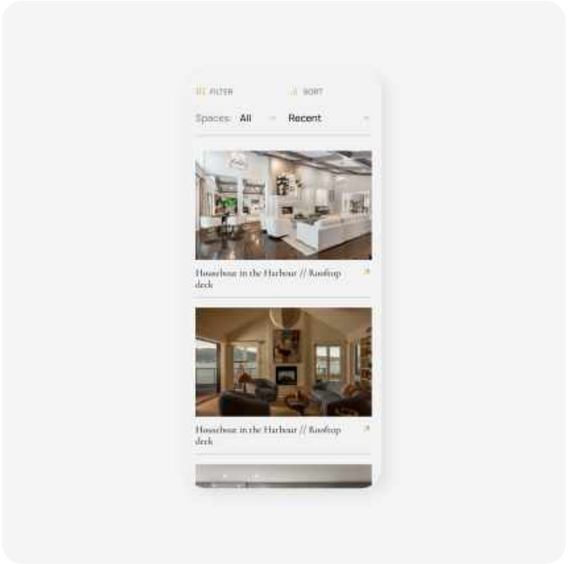
Real estate company which implementing interior design for penthouses, apartments, villas, hotels, restaurants, etc.

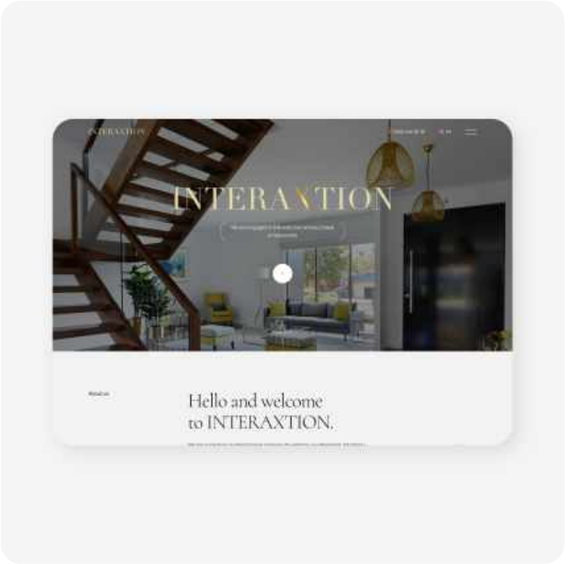
Industries: architecture

What we did:

- UI/UX design
- Front-end development
- Back-end development
- QA
- Technical support

Link: Visit website





Christina

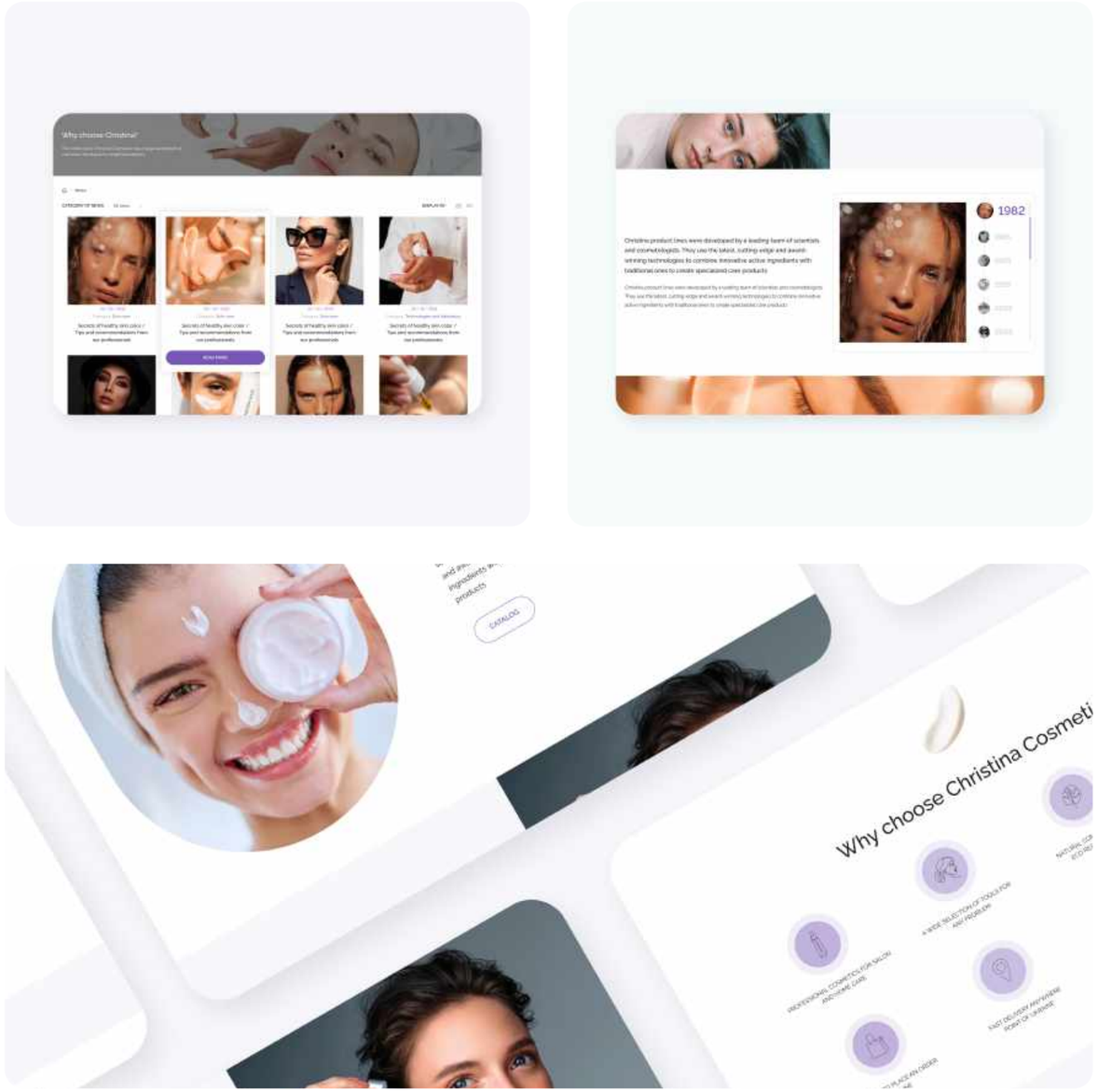
manufacture and selling company of professional cosmetics for salons and home care

Industries: cosmetics

What we did:

- UI/UX design
- Front-end development
- Back-end development
- QA
- Technical support

Link: Visit website



Eliteboost

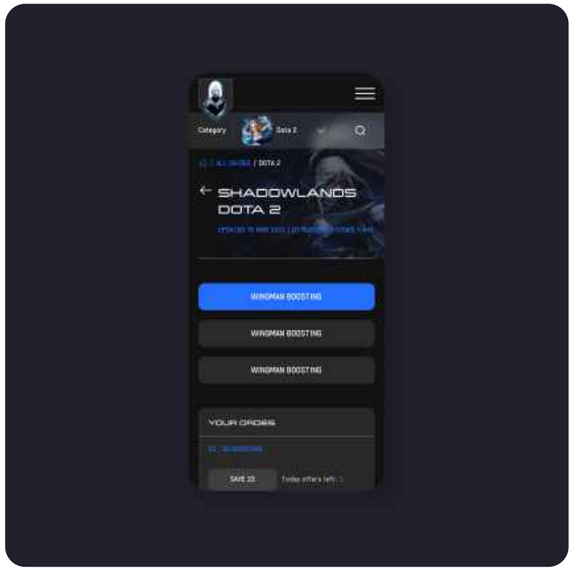
Boosting platform for games like CS:GO and Dota.

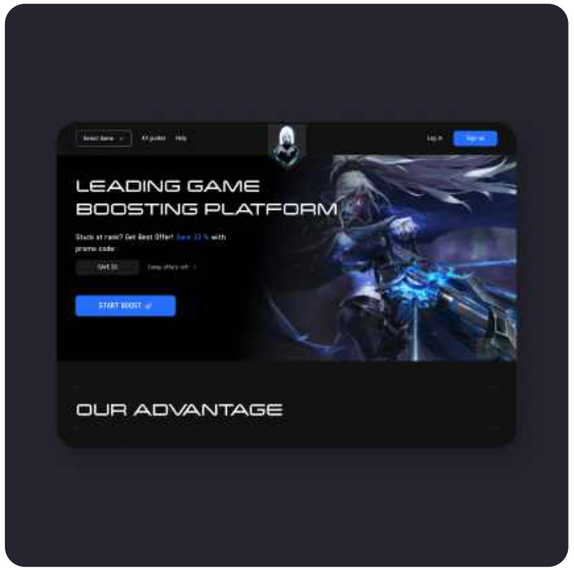
Industries: gaming

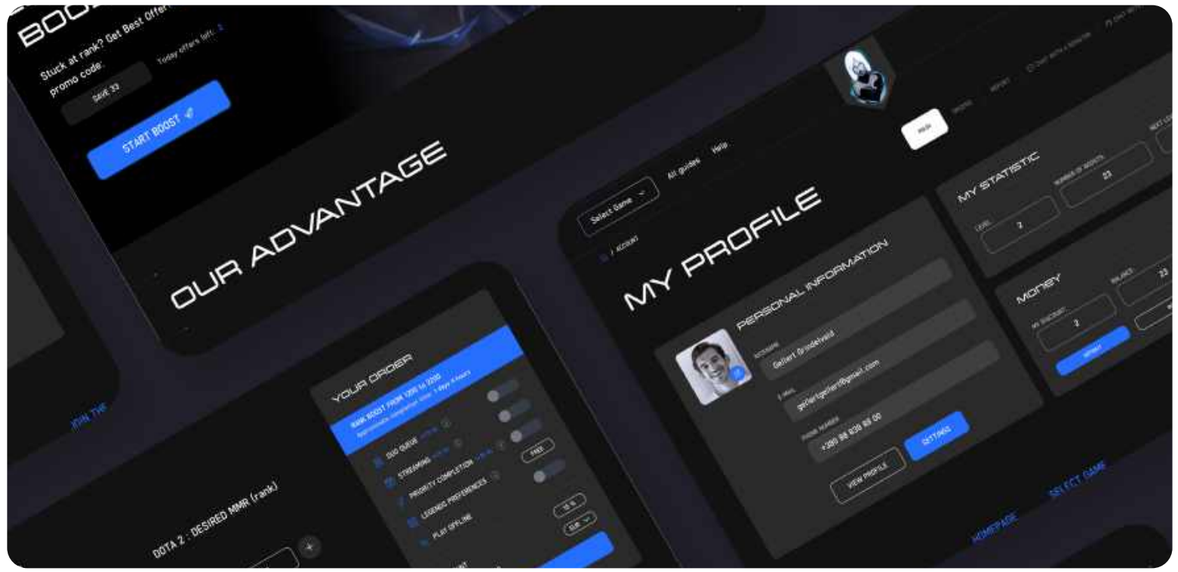
What we did:

- UI/UX design
- Graphic design
- Front-end development
- Back-end development
- Integration with payment systems, sms services, integration of registration through social networks
- QA
- Technical support

Link: Visit website







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